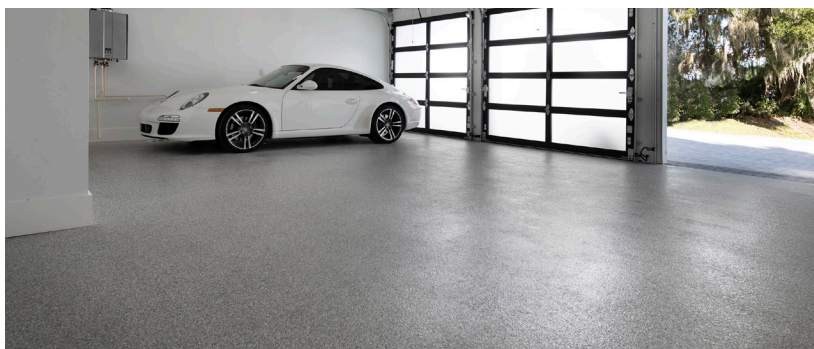




EUCLID CHEMICAL

PROJECT PROFILE

THE NEW AMERICAN HOME 2021



PROJECT DATA

Location – Winter Park, FL

Application – Finished flooring in home and garage

Architect – Phil Kean, AIA, CRC, NCIDQ, CGP;
Phil Kean Design Group, Winter Park, FL

Applicator – Sandro Pelicie Perez,
Concrete Options LLC, Winter Springs, FL

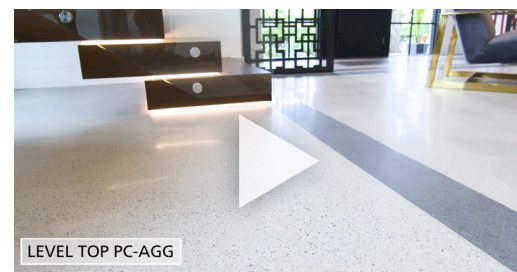
PRODUCTS FEATURED

LEVEL TOP PC-AGG in White and Charcoal
Polishable Self-Leveling Overlay With Natural Aggregate

INCRETE GRANITE COAT
Vinyl-Chip Epoxy Flooring System

SCOPE OF PROJECT

Flooring installed in first floor living area, bedroom, office, utility room floors, and garage



View the video: youtu.be/BztL6r9NP0I

PROJECT SUMMARY

The New American Home '21, the National Association of Home Builders (NAHB) official show home, is located this year in Winter Park, FL. This three-story luxury home was unveiled as a part of the 2021 International Builder's Show (IBSx). This home is a "concrete home," offering resilience from high wind events and fire. Euclid Chemical's self-leveling overlay, LEVEL TOP PC-AGG White was used throughout the first floor's main living area, office and bathrooms as a modern, polished flooring solution with accents of LEVEL TOP PC-AGG Charcoal for aesthetic purposes. After being poured over a prepared substrate, LEVEL TOP PC-AGG is ready for grinding and polishing within 24 hours. The use of micro-fibers prevents shrinkage and cracking, increasing the floor's appeal and longevity. Additionally, Increte GRANITE COAT was used for a floor coating in the home's three-car garage. This vinyl-chip epoxy system provides a chemical and abrasion-resistant flooring solution attaining the modern, visual appeal the designer was looking to achieve. Euclid Chemical was proud to participate in the 2021 New American Home project, which showcases state of the art materials in home efficiency, construction, and design. The home's Level-Top PC-Agg and Increte Granite Coat flooring represent such innovation and can be affordably integrated into both residential and commercial new construction and remodel projects.