PROJECT PROFILE
SPROUTS FARMERS MARKET

PROJECT DATA
Location – Reno, NV
Application – Colored concrete
Engineer – Structural Services (SSI)
General Contractor – Truckee Meadows Construction
Concrete Contractor – Valley Concrete
Ready Mix Producer – 3D Concrete

PRODUCTS FEATURED
COLOR-CRETE GRANULAR
Custom-made integral color
EUCON X15
Mid-range water reducer
EUCON 37
High-range water reducer

SCOPE OF PROJECT
Colored concrete floor to match store’s color standard

PROJECT SUMMARY
Euclid Chemical’s Increte Color-Crete Granular coloring system uses synthetic iron oxide pigments in granule form for easy flow and low dusting. Specifically formulated for concrete use, Color-Crete produces a wide variety of color effects. It is composed of high-grade materials for intense and uniform color while exceeding ASTM C 979 specifications for integrally colored concrete. The “Sprouts Brown” floor color was created using Color-Crete Granular technology for the placement of a uniform colored concrete floor for this Sprouts store.