



EUCLID CHEMICAL

NEWS

FROM THE EUCLID CHEMICAL MARKETING GROUP

June 7th, 2011

TUF-STRAND line of macro-fibers and PSI Steel fiber products ready for launch

TUF-STRAND
 **SF**

TUF-STRAND
 **MaxTen™**

PSI 
STEEL FIBERS

The Euclid Chemical Company is pleased to announce that its expanded line of macro-synthetic fibers and new steel fiber products are now ready for distribution to Euclid Chemical Company ready-mix and concrete customers.

Product Notes:

- All PSI / Euclid fiber products are now available for order through existing contact information – Products should be ordered by product type, cut length, bag size and total quantity. Shipping location is also required for proper quotation purposes.
- Technical Datasheets and Certification letters are available from the web-site for all fiber products. “Cert letters” can be customized for specific projects and are pre-signed.
- **TUF-STRAND SF** will continue to be the “engineered” product line for specific conversions and calculated performance requirements. Existing data for this product line will continue to be the same. TUF-STRAND SF should continue to be used for all UL listed deck work, slab on ground design projects, calculated dosage amounts, and shotcrete projects.
- **TUF-STRAND Maxten** should be used for non-performance specifications, wire mesh project conversion and general macro-synthetic fiber applications
- **PSI Steel Fiber** Technical Datasheets are posted in a new section on the web-site beneath the current micro and macro fiber sections. There are four product types: crimped steel fibers, crimped steel fibers with either a monofilament or fibrillated synthetic fiber blend and deformed-end steel fibers.
- Euclid Chemical salesreps should consult the provided Macro-Fiber Selling Brief and Steel Fiber Selling Brief for further details, pricing information and contact information.

For additional information, please refer to the marketing announcements posted in February, 2011 with other questions and general customer contact information. You may also contact Euclid Chemical Technical Support at 1-800-321-7628.