



EUCLID CHEMICAL

# NEWS

FROM THE EUCLID CHEMICAL MARKETING GROUP

June 1<sup>st</sup>, 2011



## ***Euclid PSI Fiberstrand products ready for launch***

The Euclid Chemical Company is pleased to announce that its full line of PSI Fiberstrand micro-synthetic fibers, manufactured in Lafayette, GA, is now ready for distribution to Euclid's ready-mix and concrete customers.

### Product Notes:

- All PSI / Euclid fiber products are now available for order through existing contact information – Products should be ordered by product type, cut length, bag size and total quantity. Shipping location is also required for proper quotation purposes.
- Technical Datasheets and Certification letters are available from the web-site for all fiber products. "Cert letters" can be customized for specific projects and are pre-signed.
- Fiberstrand HP has been discontinued – Customers interested in this product should switch to PSI Fiberstrand Multi-Mix 80. This product can be used at ½ lb dosages per cubic yard and is much more cost competitive. Product lengths in ¼" and ½" are available.
- The Technical Datasheet for Fiberstrand 150ML is no longer available. Please refer to the datasheet for PSI Fiberstrand 150 which indicates product availability in standard cut lengths and blended lengths (ML)
- All PSI Fiberstrand fiber products will be shipped in "blue" and "green" boxes to quickly identify monofilament (green) and fibrillated (blue) fiber types within.
- Euclid Chemical salesreps should consult the provided Selling Brief for further details, pricing information and contact information.
- Information on Euclid's expanded line of macro-synthetic fibers and PSI steel fiber products will be communicated in a future correspondence.

For additional information, please refer to the marketing announcements posted in February, 2011 with other questions and general customer contact information. You may also contact Euclid Chemical Technical Support at 1-800-321-7628.